

PENSIONS  
INVESTMENTS  
LIFE INSURANCE



Irish Life

# GET YOUR MONEY MOVING IN THE RIGHT DIRECTION

## 3 STEPS TO COMFORTABLE INVESTING



# GET COMFORTABLE INVESTING

Some things in life can make you feel uncomfortable. However investing your hard-earned money shouldn't be one of them.

That's why we want to help you get comfortable investing - starting with 3 easy steps.

## 3 EASY STEPS

Step 1



**Get your investor profile**

Step 2



**Match to the fund that suits**

Step 3



**See the expected range of returns**

*Want* to get your money moving in the right direction?

Find out more about the **3 steps** at [irishlife.ie/investments](https://www.irishlife.ie/investments) or read on for more information.



## STEP 1 GET YOUR INVESTOR PROFILE



Find out what type of investor you are by doing our investor profile test. Don't let the word "test" put you off. It's just some straight-forward multiple choice questions. These help us to assess things like your attitude to investing and the types of investments you're more comfortable with.

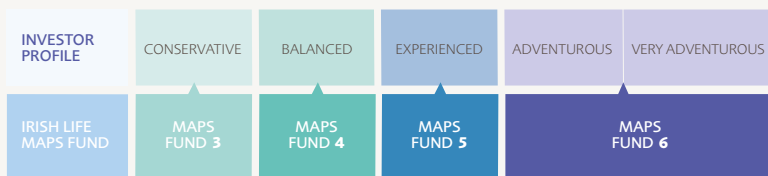
By doing this quick test, you'll know what type of investor you are or if investing just isn't for you.

## STEP 2 MATCH TO THE FUND THAT SUITS



This step matches your investor profile to the Irish Life MAPS® fund that could suit you best. Irish Life MAPS is our range of Multi-Asset Portfolio funds on our investment plans.

Each Irish Life MAPS fund has been developed to suit the needs of different types of investor profiles. So for example if your investor profile is balanced, step 2 would show that Irish Life MAPS Fund 4 could be right for you.



## STEP 3 SEE THE EXPECTED RANGE OF RETURNS



Steps 1 and 2 show you what type of investor you are and what Irish Life MAPS fund could best meet your needs. Now we can show you the expected range of returns for that fund over different time periods. So you can see that investments can fall as well as rise but you also know what range of returns you could expect from your Irish Life MAPS fund.

At [irishlife.ie/investments](https://irishlife.ie/investments) we can show you the expected range of returns for each of the Irish Life MAPS funds.



*Get comfortable investing*

Start your journey today at [irishlife.ie/investments](https://irishlife.ie/investments).

**Warning:** The value of your investment may go down as well as up.

**Warning:** If you invest in these funds you may lose some or all of the money you invest.

**Warning:** These funds may be affected by changes in currency exchange rates.

# WHY INVEST WITH IRISH LIFE?

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Irish Life's investment manager manages over **€65 BILLION**, the most money for people in Ireland.



Irish Life is the **Number 1 FOR INVESTMENTS**. We have the leading market share for unit linked investment sales – January to July 2016.



Irish Life's investment manager has won the **INVESTMENT MANAGER OF THE YEAR AWARD** - at the Irish Pension Awards 2013-2015 and European Pension Award Winners 2014



Irish Life is **RATED AA** by Fitch for financial strength - March 2017. This rating shows a secure company with very strong capital reserves.



Helping people to plan their finances for **OVER 75 YEARS** and now taking care of over 1 million customers in Ireland.



Irish Life is part of the Great-West Lifeco group of companies, one of the world's leading life assurance organisations.

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## GET COMFORTABLE INVESTING

Start your journey at [irishlife.ie](http://irishlife.ie) or ask your Financial Broker or Adviser today about Irish Life MAPS®.

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Information is correct as of April 2017.

Irish Life MAPS® is available on our Pension and Investment plans.

Irish Life Investment Managers Limited is regulated by the Central Bank of Ireland.

Irish Life Assurance plc is regulated by the Central Bank of Ireland.

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